

**OMODA | JAECOO**



## **Repsol and OMODA & JAECOO reach a unique multi-energy agreement in Spain**

- The multi-energy company and the vehicle brands OMODA & JAECOO, belonging to the Chery International Group, sign a framework agreement to seal a strategic alliance for the automotive sector in Spain.
- Repsol provides OMODA & JAECOO with its multi-energy offer and its main payment tools for both individuals and professionals.
- This agreement reinforces the role of these companies as relevant players in mobility in Spain and establishes a general framework of collaboration to advance towards the decarbonization of the country's transport sector.
- Repsol's B2B Sales Force Director, Susana Baños, and the Country Manager of OMODA and JAECOO in Spain, Darren Tu, signed the agreement at Campus Repsol, the multi-energy company's corporate headquarters in Madrid.

Repsol and the car brands OMODA & JAECOO, which belong to the Chery International Group, have reached a framework collaboration agreement to promote the decarbonization of the automotive sector in Spain.

Under this alliance, Repsol will provide OMODA & JAECOO with its extensive multi-energy offer, which the automakers will adopt to their needs. These initiatives include Repsol's comprehensive electric recharging solution, both for customers and employees of the brands, the possibility of electrifying dealerships or corporate headquarters, 100% renewable fuels, solar power generation, self-consumption, energy efficiency projects, energy saving certificates, emissions offsetting, and the supply of 100% renewable electricity.

In addition, the framework agreement contemplates that Waylet, Repsol's payment and loyalty application, which has more than 8 million registered users, will become a means of payment in the automaker's dealership network. At the same time, Solred, Repsol's means of payment for the professional sector, can be used to pay for electric recharges or fuel in Repsol's extensive network of service stations throughout the country. In addition, the Spanish company will offer app users special offers on OMODA & JAECOO vehicles.

Another point included in this collaboration is to explore the possibility of using Repsol lubricants, the use of OMODA & JAECOO vehicles in Repsol's corporate fleets, and exclusive offers for workers of the multi-energy company.

# OMODA | JAECOO



In just six months, OMODA & JAECOO have demonstrated an unprecedented reception in the Spanish market, with more than 4,000 units sold of a single model, the first to debut in our country and in Europe: the gasoline powered OMODA 5. In addition, the OMODA 5 EV, a zero-emission version, will be launched in the coming weeks. And on September 17, the new JAECOO 7 will be launched, both in its gasoline version and its PHEV variant, a compact SUV that will bring a vision of the future and innovation to the automotive world and redefine the classic values of off-road, under the slogan "From Classic, Beyond Classic".

Susana Baños, Director of Repsol's B2B Sales Force, said that "this framework agreement with OMODA & JAECOO, that belong to one of the world's leading vehicle manufacturers, consolidates our multi-energy offer in Spain. The automotive sector needs all the energy solutions available to decarbonize and at Repsol we are prepared to supply them."

For his part, OMODA & JAECOO's Country Manager in Spain, Darren Tu, pointed out that "surrounding ourselves with the best partners in each sector continues to be one of our priorities and this is already having an impact on the commercial success of our products. Our goal at OMODA & JAECOO is to offer different sustainable multi-energy mobility solutions to suit all user tastes and needs. And that is why, in the midst of a phase of settlement and expansion in our market, we have relied on the enormous possibilities offered by working from now on with a leading company in this field such as Repsol".

This agreement reinforces the role of both companies as relevant players in mobility in Spain and establishes a general framework of collaboration to advance towards the decarbonization of the transport sector.

## For more information:

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