



Repsol lights up the Madrid Book Fair with solar energy

- The Madrid Book Fair has, for the first time in its history, 176 solar panels provided by Repsol that will supply 100% renewable energy to the fairgrounds.
- For the second consecutive year, Repsol is collaborating with the Madrid Book Fair, bringing its experience and various energy solutions to reduce emissions at one of the most prominent national and international cultural events.
- Eva Orúe, director of the Madrid Book Fair: "Our dream was to be able to say that the Fair would run on solar energy, electricity, and 100% renewable fuels. This year, thanks to our collaboration with Repsol, we have achieved it."

For the second consecutive year, the Madrid Book Fair features Repsol as a multi-energy partner. In this, its 84th edition, it operates with solar energy for the first time, thanks to 176 Repsol solar panels that will generate 100% renewable energy for the fairgrounds. In addition, as it did in the previous edition, the company supplies 100% renewable fuels for the different pavilions of the Madrid Book Fair: on this occasion, approximately 2,000 liters will contribute to avoiding the emission of more than 5.5 tons of CO₂. Repsol's 100% renewable fuels represent a 90% reduction in CO₂ emissions, compared to the mineral fuel they replace, due to their lower carbon intensity.

Renewable fuel is produced from organic waste, such as used cooking oil or agri-food waste, giving a second life to this type of waste. It is a fast and cost-efficient solution for the decarbonization of all transport sectors and the best solution for powering generators. These temporary setups produce energy for infrastructures that, due to their transient nature, do not have a permanent electricity supply (such as those at the Book Fair).

In addition, one of the Book Fair's two supply points are powered by 100% renewable energy, and the venue has two solar-powered outdoor installations that will allow fairgoers to enjoy digital interconnection services and recharge their mobile devices.

One more year, WiBLE, the carsharing service promoted by Repsol and Kia, has specific offers for the public of the Madrid Book Fair across all its channels, in person and digital, through both its app and its social networks. Currently, WiBLE has a fleet of more than 600 cars with a ZERO emissions label in the Madrid Region, thus, promoting a more efficient mobility, with free parking in public parking zones and reserved spaces in private parking lots.



Eva Orúe, Director of the Madrid Book Fair, says: "Our dream was to be able to say that the Fair would run on solar energy, electricity, and 100% renewable fuels. This year, thanks to the collaboration with Repsol, we have achieved it. It may not be a significant step for humanity, but, for the Fair, it is a substantial change."

"The Madrid Book Fair is working, both out of conviction and interest, to optimize its presence in the Retiro Park. Out of conviction, because we all have a responsibility to take care of the environment, protect it, guarantee its balance; out of interest, because by taking care of the garden in which we open our doors is an indispensable requirement to continue celebrating the Fair there. In some cases, improving our performance depends solely on us; in other cases, we have to recognize that we need help and must rely on the support of those who have the knowledge and the means; hence the collaboration with Repsol," added Orúe.

For Natalia Villoria, Repsol's Director for Advertising, Sponsorships, and Public Relations, "it is a source of pride for us to be able to strengthen this partnership with the Madrid Book Fair, actively participating so that its visitors can enjoy a unique experience and putting all our energies into contributing to the reduction of emissions at one of the country's most important cultural events."

"Our commitment to developing different energy solutions has allowed us to once again support the Book Fair in Madrid, complementing the initiatives from the previous edition with a firm focus on solar energy and the supply of electricity with a guarantee of 100% renewable origin," said Verónica Buelga, Marketing Director at Repsol.

The Madrid Book Fair will be held, as is tradition, on the Fernán Núñez Promenade, the Paseo de Coches del Retiro, from May 30 to June 15.

Press contacts

Repsol

Communication and Brand Management

prensa@repsol.com

www.repsol.com

Tel. 91 753 87 87

Madrid Book Fair

Madrid Book Fair Press and Communications Department

María José de Acuña

comunicación@feriadelibro.com